CONTENTS

FOREWORD			iti
Part I	FOUND	ATIONS OF BUSINESS	1
CHAPTER	1	Nature and Purpose of Business	2
CHAPTER	2	Forms of Business Organisation	21
CHAPTER	3	Private, Public and Global Enterprises	55
CHAPTER	4	Business Services	77
CHAPTER	5	Emerging Modes of Business	110
Снартек	6	Social Responsibilities of Business and Business Ethics	140
PART II CORPORATE ORGANISATION, FINANCE AND TRADE			159
CHAPTER	7	Formation of a Company	160
CHAPTER	8	Sources of Business Finance	181
CHAPTER	9	Small Business	207
CHAPTER	10	Internal Trade	225
CHAPTER	11	International Business - I	251
CHAPTER	12	International Business - II	278