

NORTH-EX PUBLIC SCHOOL
(Senior Secondary, Affiliated To CBSE)
School Block, Jain Nagar, Sector-38, Rohini, Delhi – 81
HALF YEARLY EXAMINATION (2023-24)
BUSINESS STUDIES

Time : 3 Hrs.

Class-XI

M.M. 80

1. This question paper contains 34 questions.
2. Marks are indicated against each question.
3. Section A(Q1to Q20 of 1 mark each)
4. Section B(Q21 to Q26 carrying 3 marks each about 50 to 75 words.)
5. Section C(Q27 to Q29 carrying 4 marks each about 150 words.)
6. Section D(Q30 to Q34 carrying 6 marks about 200 words.)
7. Attempt all parts of the questions together.

Section- A

- Q1. Both buyers and sellers are customers under _____ type of e-Business transaction.
- | | |
|-----------------|-----------------|
| a) B2C commerce | b) C2C commerce |
| c) C2B commerce | d) B2B commerce |
- Q2. The payment mechanism typical to e-business:
- | | |
|---------------------------|---------------------------|
| a) Credit and Debit Cards | b) Cash on Delivery (CoD) |
| c) Cheques | d) e-cash |
- Q3. **Assertion (A):** Customers using call centres set up by companies to make toll-free calls for lodging complaints is an example of B2C Commerce.
Reason (R): Call Centres or helplines can easily be outsourced by companies.
- | |
|---|
| a) Both A and R are true and R is the correct explanation of A. |
| b) Both A and R are true but R is not the correct explanation of A. |
| c) A is true but R is false. |
| d) A is false but R is true. |
- Q4. Fill in the blanks:
- a) VIRUS is a program that replicates itself on the other computer systems and poses data transmission and storage risk. VIRUS stands for _____.
- b) A _____ is any pocket-sized card that has embedded integrated circuits and can provide personal identification, authentication, data storage and application processing.
- Q5. State True or False:
- | |
|--|
| a) Samsung is an example of global enterprises. _____ |
| b) The danger for domestic industries is a disadvantage of multinational companies _____ |
- Q6. **Assertion (A):** Producer's cooperative societies help in selling the products of member producers.
Reason (R): Producer's cooperative societies increase the bargaining power of the small producers.
- | |
|---|
| a) Both A and R are true and R is the correct explanation of A. |
|---|

- b) Both A and R are true but R is not the correct explanation of A.
- c) A is true but R is false.
- d) A is false but R is true.

- Q7. What is the popular name for debit card or credit card.
- Q8. What does 'e' stand for in e-commerce?
- Q9. Which service provides protection from risk?
- Q10. Complaint lodged by a customer at the company call centre is _____ type of e-business transaction.
- a) C2B commerce
 - b) C2C commerce
 - c) C2B commerce
 - d) B2B commerce
- Q11. Which institute is called a debtor as well as creditor?
- Q12. Name the company in which at least 51% shares are kept by government
- Q13. Name the organisation which is considered as a part of government only
- Q14. Which term is used for sale of share to private and public sector?
- Q15. Name the companies having business operations in more than one country.
- Q16. Name the smallest unit in which capital of a company is divided.
- Q17. Minimum number of members to form a public company is:
- a) 21
 - b) 12
 - c) 7
 - d) 5
- Q18. _____ consists of various organisations owned and managed by the government.
- a) Public sector
 - b) Private sector
 - c) Service sector
 - d) Manufacturing sector
- Q19. Responsibility towards the government is _____.
- a) safety of investments provided by shareholders
 - b) supply of goods at a reasonable price to consumers
 - c) pay taxes regularly and honestly
 - d) none of these
- Q20. Name the head of joint Hindu family business.

Section - B

- Q21. Draw a chart showing classification of business activities
- Q22. Difference between industry commerce and trade.
- Q23. Discuss any four limitations of the electronic mode of doing business.

Q24. Explain the following principle of insurance: Utmost good faith, Indemnity.

Section - C

Q25. Nakul is running a business of manufacturing invertors in Delhi. He has received an order for supply of 20 invertors from Better Electronics in Jaipur. As the amount of payment is more than ₹2 lakhs, Better Electronics decided to transfer the funds electronically from their bank account.

- a) Which service of bank has been referred to in the above para. Name and explain it.
- b) Also explain any 3 points related to benefits of e-Banking provided to customers by banks.

Q26. Explain the concept of Public Sector and Private Sector.

Q27. Name the central bank of our country and which is the largest commercial bank of our country.

Q28. Give two function of e banking.

Q29. Discuss the limitation of electronic mode of doing business are these limitations of enough to restrict the scope?

Q30. Difference between e-business and traditional business.

Section - D

Q31. Zomato is a restaurant search and discovery service founded in the year 2008. It currently operates in 23 countries, including India, Australia, and the United States. It provides information and reviews on restaurants, including images of menus even when the restaurant does not have its own website. On 18th May 2017, the Indian branch of Zomato became the target of hackers. A security blog called Hack read claimed over 17 million accounts had been breached. Zomato confirmed that names, email addresses, and encrypted passwords were taken from its database. The company reassured affected customers that no payment information or credit card details were stolen. Zomato said that the security measures it uses to ensure the stolen passwords can't be converted back into normaltext.

In the context of the above case, answer the following questions:

- a) One of the key risks that data stored in the systems and en-route is exposed to is hacking. What is the other type of such risk? Explain.
- b) How can a business protect itself from the type of risks as identified in part (a) of the question?
- c) What are the different kinds of transaction risks involved in e-business?

Q32. The Government planned to begin a Road Project. The Government needed management specialists and financial help to complete it. The Government contacted the private sector to fulfil this requirement. Now, this project will be completed jointly by both the public sector and private sector.

What kind of partnership is it in your view? Also, point out how much important you consider this partnership.

Q33. Tata Motors is the first Indian Company to introduce vehicles with Euro norms in order to make environment-friendly engines. It has also manufactured the CNG version of buses and launched a CNG version of its passenger car, the Indica. Moreover, the company has planted 80,000 trees in the works and the township and more than 2.4 million trees have been planted in the Jamshedpur region. The company has directed all its suppliers to pack their products in alternate material instead of wood.

In the context of the above case answer the following questions:

a) Identify the concern being discussed above in the context of social responsibility and list any four specific steps which can be taken by business enterprises for it.

b) List any two values being propagated by Tata Motors.

Q34. State any three situations where government company is the most suitable form of public sector organisation.