

ENTREPRENEURSHIP DEVELOPMENT

SYLLABUS FOR HIGHER SECONDARY COURSE

Introduction :

Introducing of Entrepreneurship in the curriculum of class XI & XII of Assam Higher Secondary Education Council is the need of the hours. Students are the potential sources of entrepreneurs of the future. The process of entrepreneurship will effectively imbibe a positive mindset among the budding students. Realizing the need and importance of entrepreneurship in the formal education system, the entrepreneurship curriculum has been designed keeping in mind of the following objectives.

Objectives :

- ❖ To make students aware about need and importance of entrepreneurship in the changing scenario.
- ❖ To encourage the self-analysis (thinking) process.
- ❖ To generate a spirit of work and self-employment.
- ❖ To develop attitudes, interest and values among the students towards entrepreneurship development and its contribution in the growth of individual as well as nation building.
- ❖ To enable them to make realistic choice of entrepreneurship activities.
- ❖ To promote entrepreneurship as a career option.
- ❖ To enable them to launch, manage and grow an enterprise.

SYLLABUS FOR HIGHER SECONDARY FIRST YEAR COURSE

One Paper

Time : Three Hours

Marks : 100

Unitwise Distribution of Marks & Periods :

Unit	Title	Marks		Periods	
		Theory	Practical	Theory	Practical
Unit-1	Concept of Entrepreneurship	20	–	30	–
Unit-2	Development of Entrepreneurial Quality and Motivation	20	–	30	–
Unit-3	Dynamics of Entrepreneurship	20	–	30	–
Unit-4	Government Policies and Scheme	10	–	20	–
Total :		70	30	110	70

Unitwise Distribution of Course Contents:

	Marks
Unit-1: INTRODUCTION (Concept of Entrepreneurship)	20
<ul style="list-style-type: none">❖ Concept of Entrepreneurship .❖ Aims and objectives of Entrepreneurship Development.❖ Scope (subject matter) and need of entrepreneurship development.❖ Evolution of entrepreneurship .❖ Relationship between entrepreneurship and other discipline.	
Unit-2: DEVELOPING ENTREPRENEURIAL QUALITY AND MOTIVATION	20
<ul style="list-style-type: none">❖ Entrepreneurs and his/her attributes.❖ Base of Entrepreneurial behaviour (Needs, Drives and Motives),❖ Self-Analysis (Strength & Weakness), Creative thinking, Problem analysis and Problem solving, Innovation, Convincing & Communication skill.❖ Entrepreneurial motivation❖ Charms of becoming an entrepreneur.	
Unit-3: DYNAMICS OF ENTREPRENEURSHIP	20
<ul style="list-style-type: none">❖ Different thought of entrepreneurship.❖ Entrepreneurship movement in India with special reference to North East.❖ Opportunities. and resource identification of entrepreneurial activities in India and a comparative study of global trend.❖ Entrepreneurial scope and opportunities in North East based on its Socio-economic and cultural background.❖ Problems and prospects of entrepreneurship development in North East.	
Unit-3: GOVERNMENT POLITICS AND SCHEMES	10
<ul style="list-style-type: none">❖ Industrial policy resolution since independence at National, Regional and State level.❖ Various Government schematic schemes and their procedural formalities.	
EVALUATION :	30
<ul style="list-style-type: none">❖ Internal Assessment: (Practical) Different topics related project work SWOT analysis of self and project or report on local exposure visit to small enterprises and promotional institutions etc.❖ External Assessment: (Theory) Written examination on the content of UNIT-1 to 4. Marks of each UNIT should not be allocated so as to evaluate the total course as a whole.	